

Aditinet UK Jobs:

Part-time Marketing Manager



At Aditinet we offer you the opportunity to be part of an exciting company culture and experience the fast growing world of IT and cyber-security. Our company works with the most important aspect of IT - people. Our marketing manager role allows you to work closely with industry experts, channel partners and IT vendors. You will be responsible for communications to them and new business prospects.

Role: **Part-time Marketing Manager** (duties to include):

- Communicate business requirements around agreed technical account strategy
- Work effectively with Engineering, Product Development, and Technical Support organisations
- Maintain knowledge of competitive landscape and share knowledge with team
- Contribute to the creation of case studies, white papers, and media articles for customers and/or partners
- Participate in the development and support of presentations for customers and partners
- Gain a reasonable level of technical knowledge of relevant industry products
- Identify solutions for customer business objectives
- Clearly articulate technical elements of the value proposition to customers and partners
- Foster a collaborative, team-based environment, sharing best practices and building lasting relationships
- Solve problems independently and creatively
- Contribute to and own social-media presence

To become our Marketing Manager you will need:

- ▶ [Great attitude towards team-working](#)
- ▶ [Open mind and will to win](#)
- ▶ [Energy to contribute](#)
- ▶ [Previous experience \(preferred\)](#)



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